

NEWS RELEASE

May 14, 2014

TMS Entertainment Co., Ltd.

ANISAVA - First Original Animated Content for Oversea Audiences by TMS and DLE - Official Music Video Song Released Worldwide via iTunes!

ANISAVA (TV series of 5-minute episodes) is an original animated content for overseas markets jointly developed by TMS Entertainment Co., Ltd (Head office: Nakano-ku, Tokyo; President: Yoshiharu Suzuki), a leading Japanese animation studio known for its works such as Anpanman, Lupin III and Case Closed (Detective Conan), and DLE Inc. (Headquarters: Chiyoda-ku, Tokyo; Founder and CEO: Ryuta Shiiki), known for its production of Eagle Talon, among others. The official music video song for the content, Doscoi Disco, is released worldwide via iTunes today, May 14.

The animated series is an adult romantic comedy in English which is mainly targeted at adult audiences in overseas anime markets. It might be called an anime version of Sex and the City. The character design is done by Kukuxumusu, a popular design group in Spain. The series will be distributed through Crunchyroll, an anime streaming service targeting overseas markets.



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All Rights Reserved Original characters designed by Kukuxumusu

The official music video Doscoi Disco was created as a stepping stone for the worldwide release of this new, globally oriented anime content. The music features the motif of Sumo, Japan's world-famous national sport, with an upper soul disco tune and some ANISAVA-like 'adult jokes' here and there. In the iTunes release, a total of 5 songs are distributed including 2 remixes of the song as Doscoi Disco e.p.

The music was created by Hayashibe Tomonori (Plus-Tech Squeeze Box), a music creator who is active in the club scene and has produced music for a good number of Japanese and overseas trendsetting video contents. JUN, a young and energetic half Japanese singer-songwriter and vocalist, is the co-songwriter and singer of the song. JUN has received considerable attention in the advertising industry because of his talents and great singing prowess that could hardly be expected from Japanese. This dance music is great for listening to and dancing to.

For the remixes, George from a dance-rock instrumental band named "Mop of Head" plays a Cameo role. George has enthusiastic support from overseas as well as Japanese fans because of his impressive live performance track record, including participation in Fuji Rock Festival for two consecutive years soon after his debut.

ANISAVA official music video -- Doscoi Disco
<https://www.youtube.com/watch?v=z75alzG9Uhc>

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- Details of Doscoi Disco e.p.-

●Artist

Plus-Tech Squeeze Box & JUN

●Genre: dance

●Label name: STUBBIE RECORDS

●JAN Code: 4582241335036

●Track

- 1.Doscoi Disco - Original Version
- 2.Doscoi Disco - George (Mop of Head) Remix
- 3.Doscoi Disco - PSB Remix
- 4.Doscoi Disco - Video Clip Version
- 5.Doscoi Disco - Instrumental Version

●Price (Japan)

Single: 200 yen

Album (all songs): 750 yen

- Details of ANISAVA -

●Official site

<http://www.anisava.net/ja/>

●Official website of TMS Entertainment Co., Ltd.

<http://www.tms-e.co.jp>

●Official website of DLE Inc.

<http://www.dle.jp/jp/>

●Japanese website for Kukuxumusu

<https://www.kukuxumusu.com/index.php/es/japan/who-we-are>

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- Information on artists and creator label participating in Doscoi Disco -

● Hayashibe Tomonori (Plus-Tech Squeeze Box)

http://www.stubbie.co.jp/studio/composer_h.htm



His own unit, Plus-Tech Squeeze Box, released its 1st album FAKEVOX in 2000. The same album was released in Europe in 2002 and was repeatedly aired in a popular radio program named John Peel. The unit has participated in more than 15 titles of remixes and compilations since then.

In 2003, one of the songs in the album, "early RISER," was used in a TV commercial by Coca-Cola UK and the unit made an appearance on BBC3, a television channel from the UK government owned BBC. These have won the unit a high reputation overseas.

In 2004 the unit participated in a remix for Modernica produced by Comoesta Yaegashi and gained strong support in the club field. In June 2004, they released their 2nd album Cartoon.

The second album also received favorable reviews, and the unit participated in the soundtrack of the animated movie Sponge Bob Square Pants which was released in the US in November 2004 (with other artists including Avril Lavigne, The Flaming Lips, etc.). They also played a role in the soundtrack of a Hollywood movie named Dirty Love in 2005.

After that, they participated in Steam Head Soundtrack produced by Comoesta Yaegashi, capsule remixes and other productions, gaining much support in the club field as well. In 2009, they worked on remixes of songs by Oh No Ono, the favorite disciple of Junior Senior.

Their sensibility displayed in mixing all genres of music and technical capability of sampling, editing and mixing with the aid of a computer are no doubt world-class.

● JUN

Singer-songwriter from the Philippines

Native in Japanese and English, JUN is a vocalist who received the influence of Soul music from an early age and is able to mix SOUL and POP with an exquisite balance. He is also a multi-talented songwriter.

Born in the Philippines, JUN grew up in Saipan, went to an international high school in Japan and then on to the University of Hawaii. He started a hip hop unit with friends in high school and performed live mainly in clubs in Tokyo. When in the University of Hawaii, he learned of the magnificence of singing through a band he formed with his friends. His musical sense developed through experience in surf music, reggae, hip hop, R&B and pop music in several island nations has become a powerful backbone to support him as a vocalist. After graduating from the university at the age of 22, JUN signed up with Goo-Day Co., Ltd. as a hip hop unit named JtoS. Currently he is winning a great deal of attention by writing music and singing for quite a few TV commercials; and he is also an energetic live performer in the club scene.

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●George (Mop of Head)

(Mop of Head/Machine/Piano/ TRACK MAKER/DJ)

George creates original music by using a variety of techniques from PC to piano, providing a wide range of music from remix to CM music.

He released You'll Never Walk Alone TOKYO ("George (Mop of Head) Mix") on iTunes, which consists of music selected by George from "IRMA records", a dance music label headquartered in Italy.

Mop of Head was formed in 2006. They released "Mop of Head E.P" (TOWER RECORDS) "RETRONIX" in 2011. They were guest members of DIGITALISM JAPAN TOUR in the eve event of Fuji Rock Festival '11.

George made an appearance in COUNTDOWN JAPAN 11/12 and released "UNCONTROL" (TOWER RECORDS) in 2012. He performed in Fuji Rock Festival '12 DIGITALISM JAPAN TOUR - his second-consecutive year participation in the event.



Also, George appeared as a DJ in the Japan tour of DOG BLOOD (SKRILLEX & BOYS NOIZE) and Fuji Rock Festival '13 GAN-BAN SQUARE.

● Music label: STUBBIE RECORDS

<http://www.stubbierecords.com>

● Music production: P-CAMP

<http://www.pcamp.jp>

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