

NEWS RELEASE

April 6th, 2016

TMS Entertainment Co., Ltd.

**"Bananya" a popular character among girls of all ages,
will have its own animated TV show starting July 2016!!****Yuki Kaji is set to join the cast**

TMS Entertainment Co., Ltd. (Head office: Nakano-ku, Tokyo, President: Yoshiharu Suzuki, referred to below as TMS) will produce an animated TV show featuring Bananani Hisomu Nyanko (The Cat Who Hides in a Banana), also known as "Bananya", a character developed by Q-Lia Co., Ltd. (Head office: Osaka, Osaka Prefecture, President: Masao Koromegawa) for broadcast beginning in July 2016.

[Official TV show website]
<http://www.bananya-anime.com/>

[The official Twitter account]
@bananya_anime
https://twitter.com/bananya_anime

[Official character website]
<http://www qlia net/character/bananya/>



■ "Bananani Hisomu Nyanko" has attracted female supporters from a wide range of age groups. Bananya debuted in March 2015. After first appearing on a street wagon at First Avenue Tokyo Station, Bananya instantly became a hot topic on Twitter and Instagram. Bananya is a popular character, with fans from all walks of life, from girls in elementary, junior high, and high schools to adult women, with mascot products selling out on the first day at a Haneda Airport character shop. With so many fans saying things like, "How cute!" "A cat and a banana, how original!", "I want to buy one" etc., we have decided that it is time for Bananya's animation debut.

■ The first promotional videos will be released at AnimeJapan 2016! Popular voice actor Yuki Kaji will be in charge of Bananya's voice. And now a video of commentary on the performances will be shown at the TMS booth (booth No. J64) in the main area of AnimeJapan 2016, to be held on March 26th (Sat.), and 27th (Sun.), 2016. Leading up to the July release we will also release promotional videos.

N E W S R E L E A S E**■ What is Bananya?**

Bananya is a mysterious cat who hides inside a banana. Bananya lives undercover inside a real banana, and no-one has ever seen the part covered by banana skin... When nobody is around, Bananya secretly plays and creates mischief. Bananya likes to play and eat sweet things. Bananya's dream is to become a stylish chocolate banana.

■ Cast

Bananya, other roles: Yuki Kaji

Main feature film roles: Lieutenant Oscar in "LUPIN the Third – The Woman Called Fujiko Mine", Eren Yeager in "Attack on Titan", and Meliodas in "Seven Deadly Sins".

■ Staff

Original work: Q-Lia

Director: Kyo Yatake

Screenplay and direction: Kyo Yatake and Masahiro Takata

Animation director: Jun Mita

Director of photography: Koichi Yokomakura

Sound director: Nobuyuki Abe

Animation Production: TMS Entertainment, Gathering

■ Anime Japan 2016 exhibit outline

Venue: Tokyo Big Sight East Exhibition Hall, East 1-6 Hall (main area)

Booth: East 6 Hall (Booth number: J64)

Main area exhibition period: March 26th (Sat.) and 27th (Sun.), 2016

Exhibition times: 10 am - 5 pm (last entry at 4:30 pm) * fast ticket entry from 9:30 to 9:59 am

* Tickets are required for admission. For details please see the official event web site

(<https://www.anime-japan.jp/en/>)

* Content may be subject to change or cancellation.

* Detailed information on AnimeJapan 2016 can be found here → <https://www.anime-japan.jp/en/>

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